Silk Market Will Be Shown Monday.

Every possible new silk weave; every quality, style and color. Many of the prices have not been matched in years.

\$2 BLACK CREPE DE CHINES. \$1.39-Superior quality, justrous black, full double width, heavy and durable. CREPE DE CHINES, 59e-An excellent assortment of this season's popular colors, including black, white and cream.

and cream.

\$1.19 FLAID TAFFETAS AND
LOUISINES, 75c—These are fine
imported styles, in a variety of choice
color combinations.

55c BLACK TAFFETA, 38c—Guar-

anteed pure slik, bright and durable.
BOG YARD-WIDE BLACK TAFFETA, 659-Excellent quality, from one
of the best makers, guaranteed pure

dye.

Still YARD-WIDE BLACK PEAU
DE SOIE, SSe-This is an excellent
silk for serviceable dresses and
walsts, bright and durable,
\$1.25 YARD-WIDE BLACK TAFFETA, 10c-Extra heavy, has a high
lustrous finish like silver, suited for
making coats and skirts.

\$1.59 HLACK MOIRE VELOUR, \$1.25—A fushionable new full slik for full contumes, bright and lustrous. 88c BLACK PEAU DE LUXOR, 490e-27 inches wide, heavy enough for coats, guaranteed every thread pure silk.

silk.

S5 PBAU DE CYGNIDS, 69e-Best shades of solid colored silks, a popular silk for this season's costumes.

20c WHITE WASH INDIA, 18e-20 inches wide, soft and lustrous, makes beautiful evening dresses.

69c YARD-WIDE CHINA SILK.
30c-Exquisite light shades for evening wear, has a beautiful silvery sheen.

75c FANCY SILKS, fise—A c flection of fancy taffetas, in lots of cloice color combinations, including thicks and stripes.

Linens Direct From the Linen Centres.

These new shipments are the pride of our European buy-The prices will speak for themselves. The opening price is less than their usual wholesale cost.

316 dozen Linen Huck and Damask Towels, over a dozen styles, hemstitched and fringed; some with open work, others plain, all white or fancy colored borders. There are 50c values in the lot, none under, 35c values; you can pick any for 25c each.

Hemstitched and Open-work Linen

Hinen and damask, 19e each.

Hemstiteded Linen Bureau and
Washstand Scarfs, plain linen with
open spoked stitch, 25c each. Hemstitched Bureau Scarfs and Pil-low Shims to match, with elaborate Mexican drawn open-work border, 39c each,

Hemstliched Plate Mats, 5e and Se Upwards of 200 pieces of Table Damask; our own importation, at now prices; the range of values is from 45c to \$2.50; the prices will be 29c to \$1.75 a yard.

Among the above are 20 pieces of 75c Damask, Pure Linen Trish or German, 66 to 72 inches wide; choice, 50e a yard.

Full Bleached Linen Dinner Nap-kins, 48e a dozen.

Full 5-8 or 3-4 Linen Dinner Nap-kins, full bleached, #1 a dozen. Extra Size Bleached Huck Towels, 9e each, or \$1 a dozen.

Laces and Their Kindred

Are here in all the variety that the French capital dictates.

The new trimming laces are by no means even similar to those our grandmothers wore. If the new names for the new laces convey anything to you they are as follows: Apinsall, Baby Irish Point Rose, Newest Point Venise and French Irish, in Empire and other effects.

Even in these new Laces you can be economical and start the price at 25c or up to \$4.50 a yard. There is Cohen value throughout the

New All-Over Venise Laces are 50c and 75c a yard.

Sleeve Laces, 10c to 25c a yard.
Ordinary Wash Laces from 8c to 10c a yard, wonderful values, too.

The New Garments

All the second floor is ready with its new fall exhibit. The choice style of Paris and London is our acceptance. The dresses here are worth seeing, even though you do not need them now.

New Tailor-made Suits of Blind Cheviot, with tight-fitting, single-breasted coat, lined to waist, new plaited sleeves, shaped collar, skirts are plaited from knee, all shades, \$10.

Tailor Suits with coat—45 inches long—inverted plaits all around, skirts have "diverted plaits at bottom, a'l the wanted sindes, \$15.

Finely Tailored Suits in all the fash-ionable shades of gray, ultra long coats with fancy straps and plaits, strictly up-to-date, \$20.

strictly up-to-date, \$20.

Strictly Man Tailored Suits of hard finished serge, coats 48 inches long, skirts have cluster plaits, blue, black and green, \$25.

Handsome Novelty Suits of Herringbone Panama with fancy designed blouse, skirts are box-plaited, trimmed to match jacket, all the appearance of \$75 suits, all shades, \$30.

New Cheviot Skirts, 55 stites of plaits forming yoke, \$7.50 values, for \$5.75.

New Broadcloth Skirts in every

New Broadcloth Skirts in every shade and style, \$5.

Shirtwaists and Sweaters Are Ready

for their new exhibit. White Waists will be worn all this winter.

The Beautiful Hand-embroiderd The Beautiful Hand-embroiderd Waists are the equal to any \$5 waists ever seen; price, \$2.48.

The Beautiful Hand-embroidered Waists are the equal to any \$5 waists ever seen; price, \$2.48.

Embroidery and Lace Trimmed Lawn Waists that you expect to pay \$1.75 for are DSe.

New House Waists for 50c,
Women's Wool Sweaters in all the different colors, \$1.50 and \$1.08.

Children's Sweaters, 50c to 98c.

Special Art Items.

All Linen Tray Covers, drawn thread and stamped, fringed, stamped or plain; price, 10e.

Center Pleces put up in packages including all the materials necessary for their completion in embroidery; price, 25e and 50e.

40 pieces of Heavy Silk Cord, in all the different shades and colors, or:g-inally 16e; now, 10e a yard.

Melton Skirts in all the latest effects, \$1.98.

New Cloth Walking Skirts, well tail-ored, \$1,

THE NEW BUTTERFLY SKIRT

of French Voile, this season's latest fad, also various other styles, \$10.

The new Circular and Flare Skirts of blind cheviot or serge, latest effects, \$8.50; other styles to \$25.

NEW COVERT COATS, 42 inches long, \$5,08.

long, \$5.98,
Covert Jackets, collarless or shap-ed collars, all the best styles, \$4.50.
New Full Length Kimonos in all the Persian designs, 98c each.
Kimonos of German Flannel in pink, blue or red, trimmed with Per-sian bunds, 50c each.

Hundreds of Boys' Suits for Fall.

Every new style that has been introduced in all the various sizes.

The Buster Brown, the Norfolk, the Three-Piece Suits and the Double-Breasted.

the Double-Breasted.
You can buy a Well Tailored Sult of guaranteed material for \$1.48. Others for \$1.98. The comparison of the materials and tailoring of these sults will show you where the boys' sults should be bought.
Most beautiful are the New Chevlot Plaid Belted Norfolk Sults at \$2.98. They are the \$5 suits of many houses.

52 Fancy Cheviot Russian Elouse Suits, sizes to \$ years, will be sold Monday for \$1.50 cach. There suits are with the double embroidered emblem.

Cohen's Strong Arm on the The Plans of Welcome at Cohen's New Store.

The merchandise plans are complete, even though the new store in its new phase lacks, as yet, the contemplated additional space. We invite you to

The First Sale of the Season

with the merchandise life of the best that has ever been presented to our Rich-

The Silks and New Woolen Fabrics are along the sure lines of the foreign fashion centers, with price inducements that are almost marvelous.

The Second Floor Garment Store has a whole page of news to impart, and the news is from a standpoint of garments that are fashioned on the best lines to all the novel effects for fall and winter wear.

You Are Cordially Invited to Attend

Cohen's Fall Millinery Opening

Wednesday and Thursday, September 27th and 28th.

The exhibition of Parisian Hats is far superior to any that has ever been seen in Richmond.

This will be more than a formal opening—it will be a display of the most beautiful artistic creations of the greatest millinery artists in the world.

Cohen's New Carpet Store.

The largest, most complete and finest line of Carpets ever shown in Virginia. No one in the whole State is justified in buying carpets without first seeing our display, if economy and the amplest choice is desired. More salespeople, more room, more everything that goes to make up a perfect carpet store.

The many exclusive patterns and the exquisite line of Imported Rugs lift this above the ordinary carpet stores, to say nothing of the hundreds of rolls of carpets.

Moravian Smyrna Rugs. The newest duplicate in designs and colorings to the real Persian

Rugs made.

3x9 feet, for halls \$3.50.

4 1-2x7 1-2 feet, for halls or small rooms, \$8.50.

5x8 feet, small carpet size, \$4.75 6x9 feet, carpet size, \$6.50. 9x12 feet, drugget size, \$11.75.

Smyrna Rugs. 30x60 inch. hearth size, \$1. Wool Smyrna, hearth 1x2 yard size, \$3.23.

4x7 feet, Hoavy Wool Smyrna, \$3.95. 9x12 feet Smyrna Druggets, Oriental or floral effects, strictly all wool, \$16.75. 9x12 feet best Wool Smyrnas, \$27.50.

Brussel, Axminster and

Wilton Rugs.

9x12 feet Brussels Rugs, Oriental or floral effects, \$13.50, \$15, \$16.50, and \$20.
9x12 feet Axminster Rugs, largo lines of floral and Oriental effects, \$22.50, \$25, \$80 and \$85.
Wilton Rugs, 9x12 feet, from

Brussels Ingrain Druggets, new Oriental effocts, \$10. Ingrain Druggets, 9x12 feet, 84.50.

Carpets. Ingrains for 80c, 45c, 65c and

75c a yard. Brussels Carpets for 55c, 95c. 5c, 85c and 95c a yard. Wilton Velvet Carpets from 85c to \$1.50 a yard.

Axminster Carpets from \$1 to \$1.75 a yard.
All in room, hall and stair patterns, with or without borders.

The New Men's De-

partment

has holiday prices and some of the most beautiful stuffs.

English Four-in-hands, the large, full \$1 scarfs, in every new effect; choice, 44c.

Hundreds of dozens of 25c and 39c

Neckwear, including light, dark, black and white; choice of the lot, 22c. Knit Underwear, White and Colored Shirts, Half Hose and all things for

Women sand Misses

Underwear.

All the Munsing Underwear for

fall and winter use will be ready on sale Monday. Also the Helvetia Underwear, in

the various grades and styles for

women or children.

Besides these two most noted makes of underwear all the rest

makes of inderwear art the fest is ready for your choosing.

Munsing, 50e to \$3 a garment.
Helvetin, 75e to \$1.75 n garment.
You can buy Underwear for 19e a garment in full winter weight.
Sale starts on main floor, left aisle, Monday.

Manufacturers' Sale of Lace

Curtains.

Every year the curtain-makers close out all the new season's stock on hand in certain lines before beginning on the next season's work.

Our buyer had the chance and we had the room and the money to take them-the prices were so low because they were

There is from 33 1-3 to 50 per cent. in them for you. Absolutely no duplicates. Don't blame us if you do not get all you need at first.

\$3 Net Curtains, madrus weave, trish point and Brussels effects, ful-length and width, \$2 a pair,

Heavy Scotch Net Curtains, wide borders, 3 1-2 yards long, 60 inches wide, worth \$2.25, for \$1.50 a pair. Nottingham Curtains, about ten

styles to select' for tise a pair, \$1.25 Nottingham Curtains, S5e a 75c Nottingham and Muslin Curtains, and a pair.

Irish Point, Cluny and Renaissance Curtains, 3 and 31-2 yards long, value to \$5, for \$2.98 a pair.
Irish Point Curtains, made on best net and hand-work, value to \$7, for \$5 a pair.
\$10 Irish Point and Renaissance Curtains, \$7.50 a pair.

Eyes Bother You?

Your eyes don't trouble you with-

out cause. Our optician will examine

them and give reliable advice free of

Solid Gold Spectacles with crystal

periscopic lenses, 84.
Gold Alloy Rimless Eyeglasses, per'-

Gold Alloy, Spectacle; and Eyeglasses with rims, \$1.
Eyeglass Chains, gold plated, gold

filled and solid gold, from 50s to

Opera Glasses from \$1.50 to \$5.

charge.

scopic lenses, 50c.

Rope Curtains, single door size, all colors, 98e each. Rope Curtains, double door size, nade of large size cord, \$5 value, 83.50 each.

\$25 Silk Armure Portieres, solid color and two-tono effects, \$15 a pair. Tapestry Portieres, silk finisa gavy tassel fringe, value \$3.50, for

\$4.59 a pair.
Mercerized Portiores, sol'd color, red and green, 3 yards long, 50 inches wide, \$4.50 value, for \$2.09 a pair.
Curtain Poles, with fixtures complete, 5 feet long, 15e each.
White Cottage Rods, with fixtures

Renalssance Bed Sets, large range of designs, value from \$3.10 to \$20; price, \$4.50 to \$12.50;

Flannelette and Knit

Underwear.

Flannelette Underwear is for

comfort. We have made a strong point in styles and prices as well.

Embroidered and Trimmed Gowns,

instead of \$1.50 and \$2, our prices, thee

Choice of two counters of Women's

76 dozen Flannelette Petilcouts, em-broldered edge; special, 19e each.

Misses' Flannelette Gowns, BDe and

KNIT PETTICOATS—They start at BDc and are up to the finest made.

MUSIAN GOWNS—A manufactur-er's lot, made to sell at \$1.3%; choice, 75c. Also a lot of Drawers and Cor-set Covers, best value we ever had, 10c each.

Gowns, 3De and 50e each,

Big Bargains in Women's Hosiery.

Complete stock of Hoslery, with Complete stock of Hoslery, with bargain spots that have not been equalled in all the past.

Women's Full Fashloned Black Stockings, fast black and full stamless, 12 1-2c a pair, 150 dozen Women's Black Lace Stockings, 10c a pair, Women's Pure Silk Stockings, the always \$1.50 quality, in black, white or colors, \$1 a pair, Misses' and Boys' Heavy 15c Stockings, all sizes, 10c a pair.

These Special Linings are Wonders

30c Imported Black Mercerized Sateen, 25c a yard. 25c a yard.
25c Black Mercerized Sateen, 19s a yard-an extra heavy quality.
1,50 yards of the Finest 17c to 20c Mercerized Sateens, in all colors and black, 12 1-2c a yard.
15 2-3c Silesia, extra heavy quality, 19s a yard. 100 a yard. 12 1-2c Shadow Silk, a very hand-some lining, for 7 8-4c a yard,

Venetian, 36 inches wille. ed and shrunk, 52 inches wide, \$11 a yard.

52-inch Venetian Broadcloth and Prunella, in electric blue, pearl gray and plum, \$1.70 a yard.

50-inch Rainproof Sulting, a very desirable fabric for rain coats, all colors, \$1.59 a yard.

Line Plaid German Cashmere, 18 inches wide, a nice material for long coat suits, \$2 a yard.

54-inch Berges-mannish effects—in the correct shades and patterns for Black Goods.

These Are 50c.

French Batiste, 26 inches wide.

36-inch All-wool Allatros :

These Black Goods for sale beginning Monday.

2,700 yards All-wool Black Panama, that sold for (9c, at retail the price here is '97 11-20 a yard.

All-wool Mistral Cloth, 20 inches wide, the French weave, has been \$1, now 50c a yard.

54-inch Berges-mannish effects-in the correct shades and patterns for fall, #1 25 to #1.85 a yard.

German Cashmere, the most pepular light-weight material for fal. 41 inches wide, all colors, 75c a yard.

Bradford's Mohairs-plain and fancy-41 inches wide, all colors, #1 a yard. Scotch Bourette Sulting, part silk, \$2.25 material, for 98c a yard.
\$1,25, \$1.50 and \$1.75 Black Broadcloth for \$1 a yard. yard.
\$1.55 imported Mistral, nice for bion
suits for early fall, 50 inches wide;
special, 50e a yard.
A complete line of Crenm Goods,
such as Mohair, Albairess, Baliste,
Volle, Panama, Crepe, Ellenne, Casnmere, Serge and Broadcich, for eveiing wear, 50e to \$11.50 a yard. \$1,39 Slik Warp Henrietta, 95e a yard.

Full Double Width Silk and Wool Black Eolienne, best \$1.25 value, 80c

All-wool Black Cashmere, 50s and 75c a yard.

New Beautiful Flannelettes.

A Store of Black and Colored

Woolen Dress Fabrics.

somer than ever before. All the new colorings in the finer fabrics. Our ambition to run dress goods ahead of all stores with-

in your reach has brought the success of a new order.

Colored Goods.

\$2 and \$2.50 imported French Bread-cloth, all of the newest shades for fall wear, \$1 a yard. Imported German Broadcloth, \$50 S-ed and shrunk, 52 inches wide, \$61 a

Welcome the coming autumn fabrics. They are hand-

Come in designs entirely at variance with any heretofore.

The price for Good Quality Flanne-ette in pretty designs is 0 3-4c. Dou-ble widths are 12 1-2c and 15c. The Raw Wool Woven Flannelettes are 8 1-3c; the best quality ever soid

wrappers, in fancy designs, 25c a yard.

Double Fleeced Moleskin Flannels in beautiful designs, 10c a yard.
All-wool White Embroidered Flan-nels, a variety of designs, for 50c a yard.

Perhaps Last Call for | Three Big Specials in White Goods. Embroideries

to be sold at 5c to 12 1-2c a yard on Monday. Buy them for future use while you may at these prices.

2,200 yards English Long Cloth, 7c a yard.

3,000 yards 40-inch Apron Lawns,
best 10c and 12 1-2c quality, Se a yard.
All size Check Nainsooks, usual best
10c quality, 7c.

The Bargain Basement Is Ready for Fall Supplies.

More ready than it ever has been before so early. The counters and shelves are loaded with Flannels and Flannelettes, bought months ago for this opening.

Yard-wide Printed Flannelettes for 9 3-4c, that are usually sold for 15c. Indigo Blue Cal coes, the 6 1-40 grade, for 4 1-2c.

Manufacturer's outlet of all he pro-duces of his Yard-wide Cambries, Cottons and Long Cloths. We have

Dark Plaid Fiannelettes are 3 3-4c,
The light colors for night 'robe',
the 8c grade, for 4 3-4c,
The 12 1-2c ones for 8 3-4c,
The 12 1-2c ones for 8 3-4c,

30-inch Unbisached Canton Flannel in lengths to 10 yards will be 5c a

Beddings Less Than Ever.

The sale of these goods at this price is temporary, as the advance price on them will add more than 25 per cent, in the near future. \$15 Extra Size Finest California | We have laid in hundreds of Blankets are \$10.

Extra Size Blankets for the extra size beds are, at special price, \$5. 10-4 White Wool Biankets sell for \$2.59 a pair.
We have a storehouse filled with Biankets bought so as to avoid the

There are Large Heavy White Blan-Cotton Blankets at 50c to \$1 a

White Quilts in order to serve you well.

sti Crochet Quilts are sold for 690; some are only 59c.
Some 800 imported Marseilles Quilts, including those for iron beds—fringed or unfringed—these goods were imported to sell from \$3.50 to \$8.50; our present price is \$2.50 to \$5.
Linen Finished Sheets, 38c.
Largest and begiest size, 650. Largest and heaviest size, 65c. Linen Finished Pillow Cases, 10c.

Misses' Ribbed Vests and Pants, all | tizes, best 25c garments, fall and winter weights, 19c. Women's Fieece Ribbed Vests and Pants, fall and winter weights, 23c.

Women's Medium Weight Bleached Gauze 'Vests, high neck and short sleaves, 17c.

High Neck and Long Seeve Corset
Covers, bleached ribbed, regular and
extra sizes, 10c.

Four White Goods Specials.

Checked and Plaid Nainsooks, 5 8-4e | a yard.

1,500 yards Checked Na'nsook, 3 1-26 a yard.

Yard-wide English Long Cloth, 6 3-4e a yard. Wash Organdy, white, 40 inches wide, 7c a yard,

\$7.50 Decorated Toilet Set, \$4.93.

\$4.95-12;plere Gold Stippled Determined Tylet Sets, worth \$7.00. 25e each-Large White Wash Bowls. 20e a dozer-Plain White Fruit of

Oat Meal Saucers. Son each—A lot of Handsomely Decorated, Gold Finished Imported Cake Plates, worth \$1 each.

Piates, worth \$1 each,
\$1.50 a set—White-randlid Knives
and Forks, worth \$2.50,
\$1.10 a dozen—Rogers' Nickel Eliver Table Sp.ons; Tea Spoons to
match, 60c a dozen,
18c å dozen—1-2 Pint Jel y Glasses,
lille for 50c Tall Glass Fruit Stands.

10c-Clear, Crystal Imitation Cut Glass Pickle or Preserve Dishes. 10c cash - 8-inch Glass Fower Vases. 50e a dozen-Thin Blown Glass Wa-

ter Tumblers.

15e-12-ring Deep Muffin Pans,
He-10-quart Tin Dish Pans.
25e cach-Bise and White Enameled Cuspidores. 10e-12-quart Galvanized from Disn

Pans.

Pans.

Other-Nickel Alarm Clocks.

One each-Nickel Broad Trays.

10c each-Nickel-plated. Copper

45e-3-plat Nickel-plated. Copper

Bottom Coffee Pols.

THE MECKLENBURG HAS

ITS AUTUMN GUESTS

ITS AUTUMN GUESTS

White is a comparable to the time and all difference of the time and several many the contingence of the time and all difference of the time and and several many the longer playing at the same time and early many the point of the account of the several many the point of the account of the time and all difference of the time and and the same time and and the same time and care many and the same time and account and the same time and all difference of the time and and time of the wester list time ferre this summer.

As nong recent carrylais from Hickmand and the same time and all difference of the time and and such and the same time and care many and the sam

brands. A misfortune for the wester is that the attached cuff is very much in vogue, it have so year two shirts a day in my ordinary sources of business, because with the utmost course cuff will get coiled, and you cannot change the cuff without changing the whole shirt. In the course of a year the fundry bill, is considerable—inconvenience of the thing